



 **BIOGRAPHY**

# ATTACK

Attack, is a rapper/singer from The Gambia. His fusion of hip hopAfro-Mbalax, Afrobeats and Dancehall has made him one of the most pioneering artists to come out of The Smiling Coast. This accompanied with his unique flare in fashion, creative visuals and unapologetically being himself has gained

Attack the notoriety of being bold. Not content with being put in a box when it comes to his creative expression; Attack began performing at seventeen years old, wanting to break The Gambian music scene on his own terms whilst simultaneously paying respect to thosethat influenced him to pick up the mic.



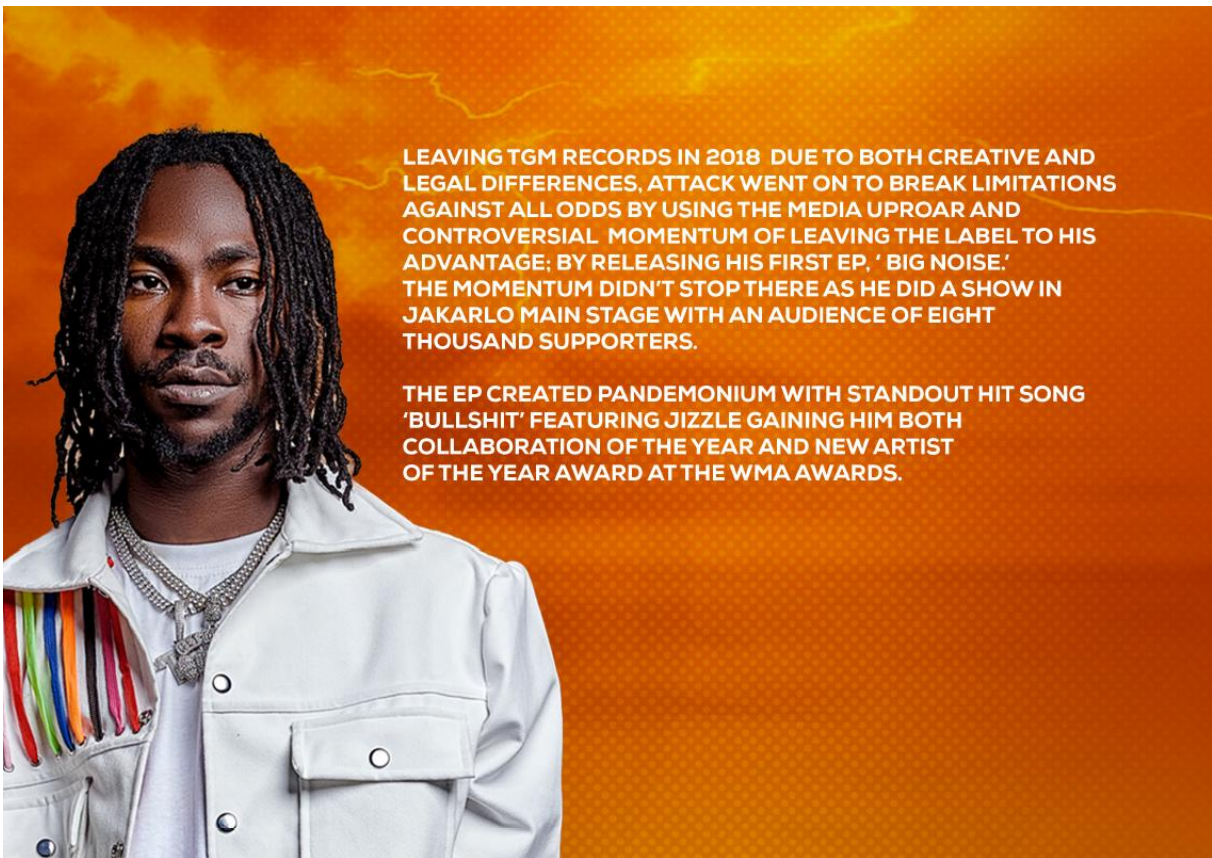
RAISED BY HIS GRANDMOTHER IN SANCHABA SULAY JOBE, ATTACK GREW UP IN A HUMBLE YET NOTABLE ENVIRONMENT WHILST BEING SUPPORTED BY HIS MUM WHO AT THE TIME RESIDED IN GERMANY. MIXING WITH BOTH THE LOCAL COMMUNITIES, AND THE DIASPORA ALIKE, HIS DEDICATION TO FAMILY TIES AND THE GAMBIAN PEOPLE AT LARGE SOLIDIFIED A YOUNG ATTACK'S VISION TO REPRESENT THE GAMBIA WORLDWIDE.

ATTACK'S FIRST BREAKTHROUGH CAME IN 2018 WHEN HE DROPPED 'NUYO' (WHICH TRANSLATES IN WOLOF AS GREETINGS). THIS GARNERED ATTENTION FROM RECORD LABELS LEADING TO HIS FIRST SIGNING WITH TGM RECORDS. DURING THIS TIME, HE WAS ALREADY GAINING RESPECT, LOVE AND ACCOLADES FROM THE STREETS PROMINENTLY THROUGH DOMINEERING BATTLE RAPS.



LEAVING TGM RECORDS IN 2018 DUE TO BOTH CREATIVE AND LEGAL DIFFERENCES, ATTACK WENT ON TO BREAK LIMITATIONS AGAINST ALL ODDS BY USING THE MEDIA UPROAR AND CONTROVERSIAL MOMENTUM OF LEAVING THE LABEL TO HIS ADVANTAGE; BY RELEASING HIS FIRST EP, 'BIG NOISE.' THE MOMENTUM DIDN'T STOP THERE AS HE DID A SHOW IN JAKARLO MAIN STAGE WITH AN AUDIENCE OF EIGHT THOUSAND SUPPORTERS.

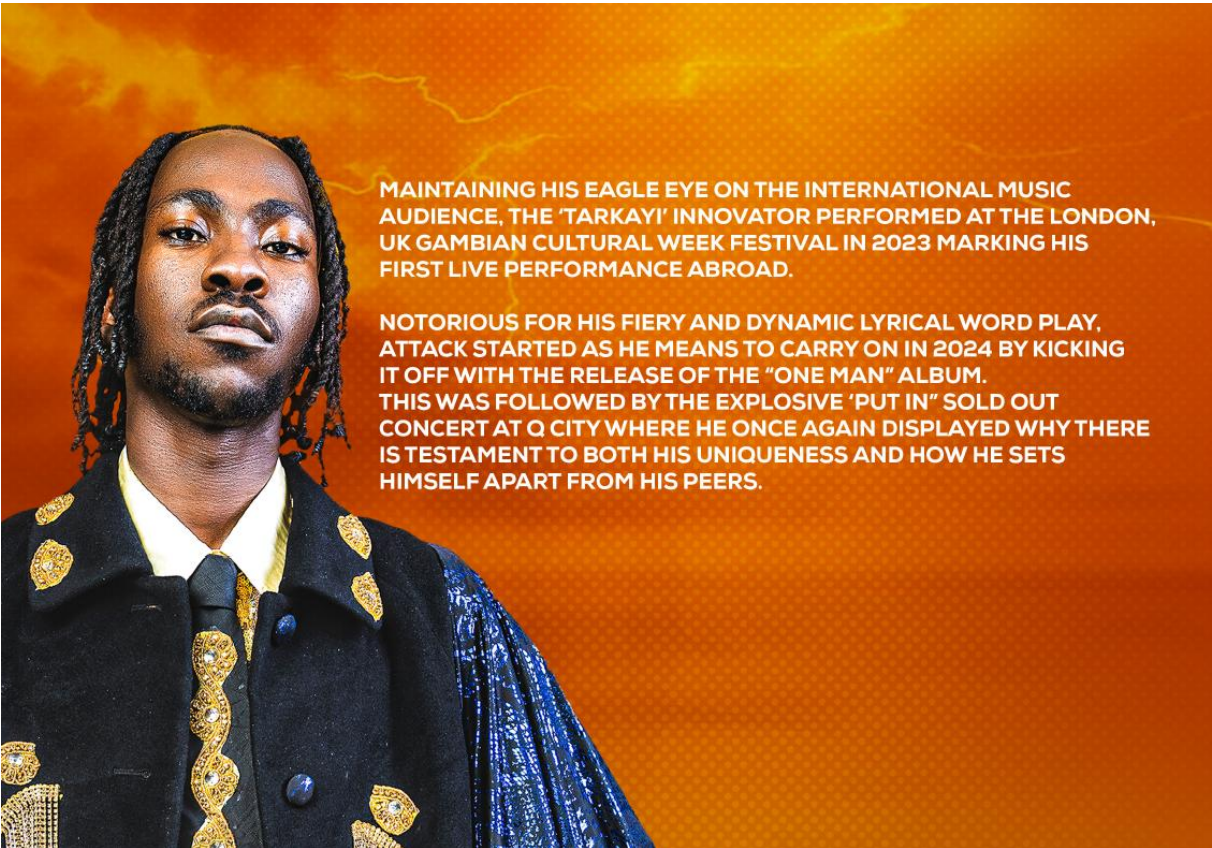
THE EP CREATED PANDEMONIUM WITH STANDOUT HIT SONG 'BULLSHIT' FEATURING JIZZLE GAINING HIM BOTH COLLABORATION OF THE YEAR AND NEW ARTIST OF THE YEAR AWARD AT THE WMA AWARDS.





AS AN UPCOMING ARTIST, ATTACK CONTINUED TO MAKE WAVES WHERE BREAKING BARRIERS RAPIDLY BECAME THE NORM DUE TO HIS WAY OF UNIQUELY AND DIVERSELY COMMUNICATING HIS TALENT. HE THEN BECAME RENOWNED FOR HIS AUTHENTICITY WHICH LED HIM TO HAVE A SOLID FAN BASE CALLING THEMSELVES "ATTACK FORCE." FOLLOWING THIS SUCCESS, ATTACK DROPPED HIS MOMENTOUSLY ANTICIPATED DEBUT ALBUM 'DEAL BI' IN 2019 WHICH LEAD TO HIS FIRST SOLD OUT SHOW OF 22,000 CAPACITY AT Q CITY ARENA, BANJUL.

IN 2020, ATTACK BECAME ONE OF THE ONLY GAMBIAN ARTISTS TO GARNER OVER 1.6 MILLION STREAMS ON SPOTIFY AND EXPEDITIOUSLY FOLLOWED IT UP WITH THE RELEASE HIS SECOND ALBUM 'TARKAYI' (TRANSLATED FROM WOLOF MEANING THE ONE WHO BRINGS THE FLAMING FIRE) IN DECEMBER 2021. HE THEN SOLD OUT THE INDEPENDENCE STADIUM IN BAKAU, BANJUL FULFILLING THE DREAMS OF 50,000 FANS IN JANUARY AND 'THE BOMB' CONCERT AT Q CITY IN DECEMBER 2022.

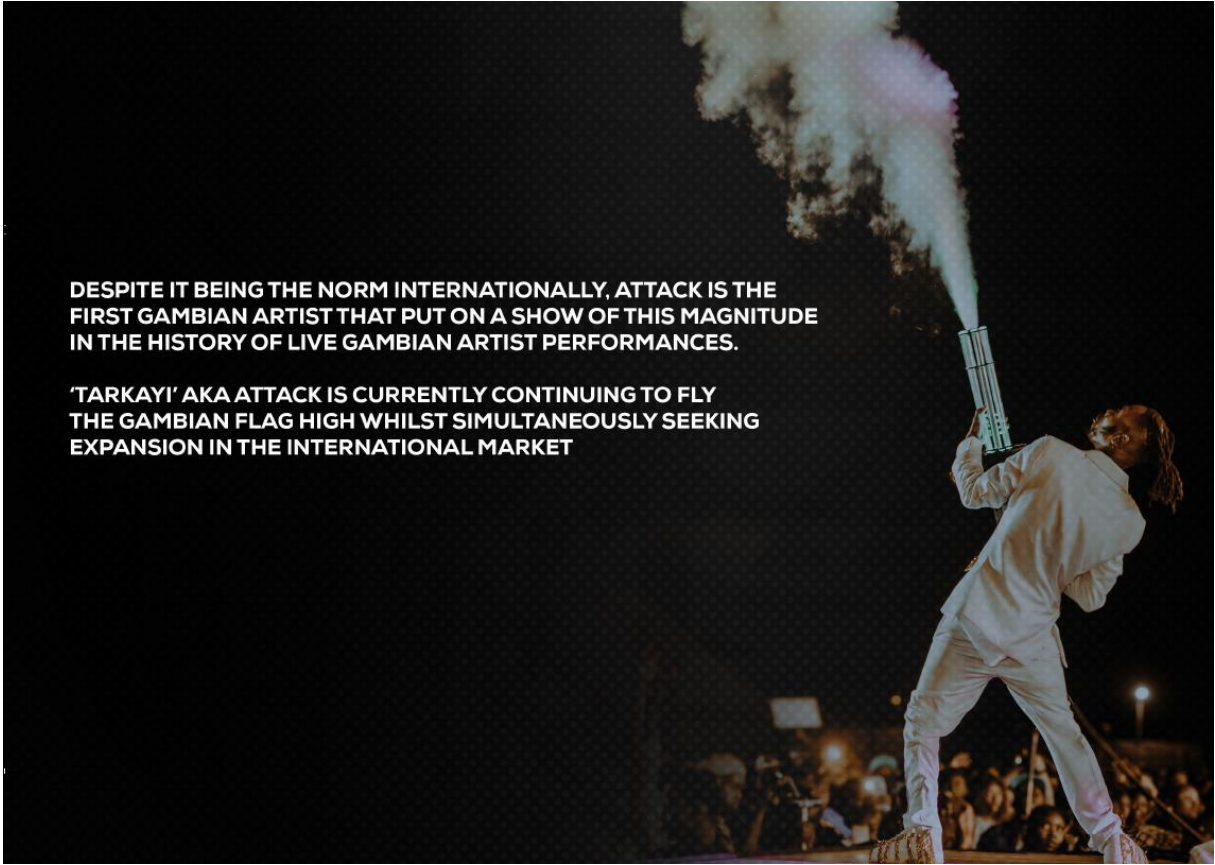


MAINTAINING HIS EAGLE EYE ON THE INTERNATIONAL MUSIC AUDIENCE, THE 'TARKAYI' INNOVATOR PERFORMED AT THE LONDON, UK GAMBIAN CULTURAL WEEK FESTIVAL IN 2023 MARKING HIS FIRST LIVE PERFORMANCE ABROAD.

NOTORIOUS FOR HIS FIERY AND DYNAMIC LYRICAL WORD PLAY, ATTACK STARTED AS HE MEANS TO CARRY ON IN 2024 BY KICKING IT OFF WITH THE RELEASE OF THE "ONE MAN" ALBUM. THIS WAS FOLLOWED BY THE EXPLOSIVE 'PUT IN" SOLD OUT CONCERT AT Q CITY WHERE HE ONCE AGAIN DISPLAYED WHY THERE IS TESTAMENT TO BOTH HIS UNIQUENESS AND HOW HE SETS HIMSELF APART FROM HIS PEERS.

DESPITE IT BEING THE NORM INTERNATIONALLY, ATTACK IS THE FIRST GAMBIAN ARTIST THAT PUT ON A SHOW OF THIS MAGNITUDE IN THE HISTORY OF LIVE GAMBIAN ARTIST PERFORMANCES.

'TARKAYI' AKA ATTACK IS CURRENTLY CONTINUING TO FLY THE GAMBIAN FLAG HIGH WHILST SIMULTANEOUSLY SEEKING EXPANSION IN THE INTERNATIONAL MARKET



# CONNECT

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