

A portrait of Jose Gatutura, a man with short dark hair, wearing dark sunglasses and a dark jacket with a thick fur collar. He is looking directly at the camera with a neutral expression. The background is dark.

Artist Biography and Profile

JOSE GATUTURA

Jose Gatutura is an extra-ordinary talented and highly sought after Kenyan artist who has been nominated twice for the nationally recognized Pulse Music Video Awards (PMVA) and the Presidential Music Commission of Kenya (PMC).



Joseph Kanyi Kigio, popularly known as Jose Gatutura and fondly nicknamed “Mashete (The King),” is one of Kenya’s most celebrated Mugithi artist a genre similar to country music in America.

Born in Nyandarua County, Gatutura has built an extraordinary career as a musician who blends traditional Kikuyu rhythms with contemporary sounds, creating a distinct style of Mugithi that resonates across generations.

Gatutura began his journey in 2007 under the mentorship of Mugithi legend Mike Rua, mastering the one-man-guitar craft. His breakthrough came in 2014 with *Ndia Kihanya*, a hit that catapulted him to national recognition. Since then, he has become a cultural icon, headlining Kenya’s most prestigious events and performing internationally across Europe, the Middle East, and Africa. His influence extends far beyond Kenya’s borders, positioning him as an extraordinary artist of international caliber.



Musical Journey & National Recognition

Over the past decade, Jose Gatutura has transformed from a promising protégé into a **cultural trailblazer**. His compositions, rich in cultural proverbs and humor, speak to themes of love, daily life, and societal reflections, striking deep connections with audiences. This cross-generational appeal has made him one of the most beloved voices in Mugithi music.



Critical Acclaim:

Gatutura's influence and excellence in music earned him a **nomination for the prestigious Pulse Music Video Awards (PMVA)**, a recognition that places him among Kenya's top contemporary artists.



Government Endorsements:

His contributions to Kenyan culture have been recognized by national bodies such as the **Permanent Presidential Music Commission (PPMC)** and the **Intergovernmental Authority on Development (IGAD)**, cementing his status as a cultural ambassador.



National Events:

In October 2021, Gatutura performed at Kenya's **Mashujaa Day Celebrations**, a state function presided over by the President. He has also headlined Jamhuri Day and Madaraka Day celebrations, underscoring his stature as an artist of national

Achievements & Influence

Jose Gatutura commands both physical and digital stages with *undeniable influence*:

Social Media Reach:



~1M

Facebook followers,



295K

TikTok followers (2.7M likes)



62K

Instagram fans,



343K

YouTube subscribers

>60M

Combined Youtube views

Popular Hits:



Tuirio Twega

7M



Gachuni

5.7M



Mwari wa Muthamaki

5.5M



Utuku Umwe

4.1M



Cultural Impact:

Gatutura's music is a staple at weddings, cultural festivals, and radio playlists across Kenya and among the diaspora.

Highlights



Fans go into a frenzy

Fans just cant get enough of his electrifying music.



High level executives performance at Safari park hotel



Mashujaa Day performance



Acknowledging greetings from fans

International Recognition

Gatutura’s success is not confined to Kenya. His artistry has carried him across the globe, where he has shared Kenyan culture with international audiences:

2022



2024
Germany & Switzerland
 (Frankfurt, Zurich, Berlin)



2022

Qatar
 (Doha)

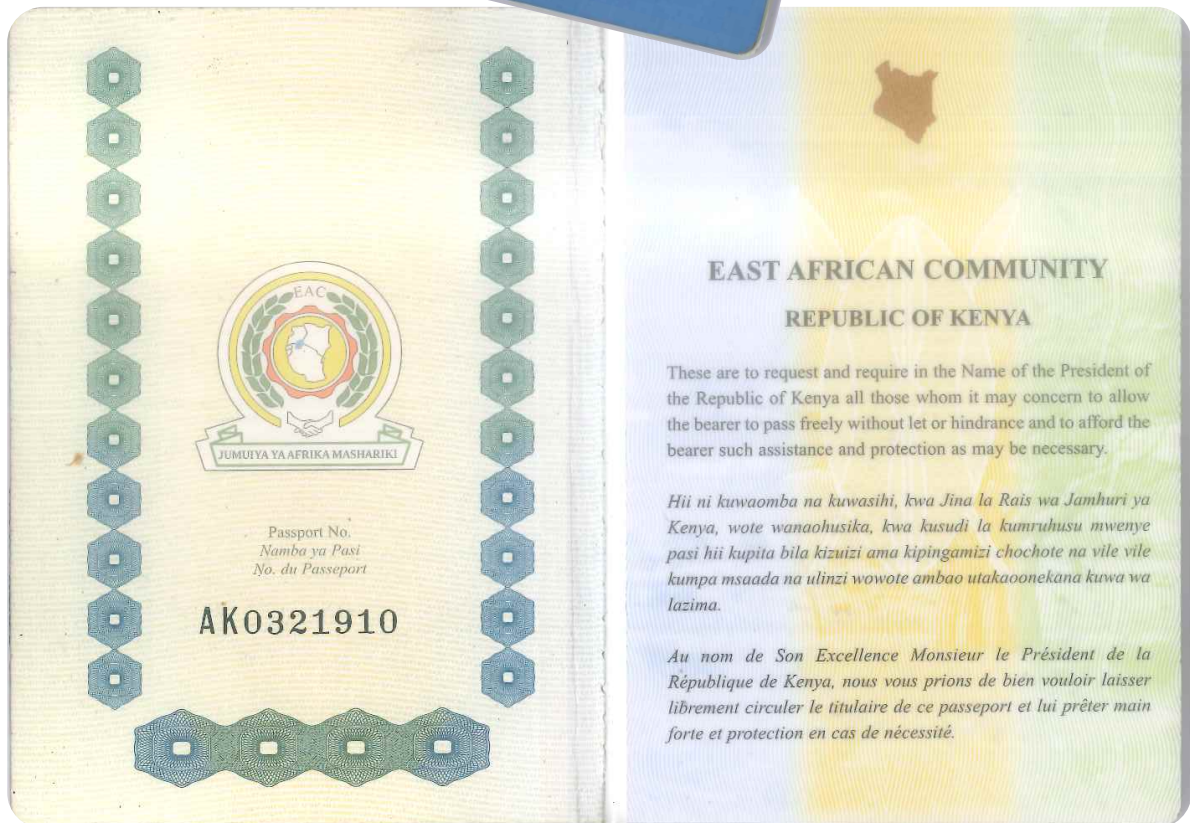


2016
United Arab Emirates
 (Dubai)



These tours consistently attracted large diaspora and multicultural audiences, affirming his ability to connect internationally and proving demand for his work across continents.

International **Travel**



International Travel



International Travel



International Travel



International Travel



Locally...



10 YEARS
Celebration

WEDNESDAY **22ND** JANUARY

WATCH PARTY
TWO SONGS LAUNCH
AT
SAFARI PARK HOTEL
ENTRANCE FEE
KSH 15,000
DINNER WILL BE SERVED

TILL NO: 4343434 | PHONE NO: 0703434343
NAME: MTK STUDIOS



MARALAL
MUGITHI
&
SAMBURU

DUFLA DILIGON **FRANCO WASUBU** **JOSE GATUTURA** **SANING'O DIMERO** **DILLA TIFFA**

NAISULA LESUDA
Special Guest

FRI 15TH
AUG. 2025 *Entry* **500/-**

STARTING FROM 4PM TILL DAWN

MARALAL-YARE GROUNDS



22ND
AUG
FRI

MUGITHI
EXPLOSION

Jose Gatutura

SUNNYS LOUNGE AND CARWASH
1ST EXIT AFTER MAGUNAS SUPERMARKET ROASTERS, GARDEN ESTATE THOME



Top 20 Greatest Hits

Mashette The King

JOSE GATUTURA **GREATEST 20 HITS**



- 01 **Ndia Kihanya**
- 02 **Thii Ukiumaga**
- 03 **Tuirio Twega**
- 04 **Mwari Wa Muthamaki**
- 05 **Haha Ni Gute**
- 06 **Witagwo Atia Ngwitage**
- 07 **Madiamba**
- 08 **Utuku Umwe**
- 09 **Ithabu Ria Wendo**
- 10 **Njui Ya Nja**
- 11 **Thimu Ya China**
- 12 **Gathoni Niwandiga**
- 13 **Ninju Niurimu**
- 14 **Tukuminyua Ithire**
- 15 **Mbeca Na Wendo**
- 16 **Arume Mwathira**
- 17 **Ndi Mugicagi**
- 18 **Uhiki Ndigatira**
- 19 **Gathima Gakwa**
- 20 **Murogi Wakagogo**

Follow On:   

WATCH & SUBSCRIBE



Mentorship and Legacy

Beyond performance, Gatutura is a cultural mentor & philanthropist.

In 2023, he launched the **“Inua Talent (*Lift the Talent*) Mashinani”** initiative, nurturing grassroots Mugithi talent across **11 counties in Kenya**.

Through this program, he has mentored over 100 upcoming musicians, providing them with training, exposure, and performance opportunities. This initiative has drawn commendation from **IGAD** for its cultural and ambassadorial value.





Why Jose Gatutura is Extraordinary

Jose Gatutura’s career reflects the qualities USCIS looks for in an **artist of extraordinary ability** under the O-1B visa:

- He has **achieved sustained national recognition** as one of Kenya’s leading Mugithi artists, evidenced by critical reviews, a PMVA nomination, and government endorsements.
- He has **performed at official state events**, marking him as a cultural figure of national importance.
- His **international tours** across Europe and the Middle East demonstrate his ability to command international stages and connect with global audiences.
- His **digital footprint** and millions of views confirm his influence and recognition beyond Kenya.

His role as a **mentor and cultural ambassador** ensures his impact extends to shaping the future of Kenyan music such as Talanta Mashinani encompassing 11 counties.

Jose Gatutura is not only a chart-topping Mugithi star but also a cultural ambassador whose music bridges Kenyan traditions with global platforms. His extraordinary achievements, national recognition, and international success make him a deserving candidate for the **O-1B visa classification**.

Links

https://www.instagram.com/jose_gatutura_mashete_the_king/?hl=en

<https://www.facebook.com/GatuturaOfficial/>

<https://www.youtube.com/c/JoseGatuturaMusic>

<https://www.tiktok.com/@josegatutura?lang=en#:~:text=Jose%20Gatutura%20Jose%20Gatutura%27s%20popular%20videos%3A>

https://www.the-star.co.ke/news/2020-12-16-why-jose-gatutura-doesnt-drink-alcohol#google_vignette

<https://www.standardmedia.co.ke/article/2001431652/7-big-holiday-concerts-to-look-forward-to#:~:text=Paradise%20Lost%20Festival>

<https://www.modash.io/find-influencers/youtube/kenya/male#:~:text=Subscribers>



JOSE GATUTURA

**Artist Biography
and Profile.**
